



We Can Say It a Hundred Different Ways.

Please.... Stop on Red!

Every year more than 1,000 Americans are killed and over 200,000 injured in auto accidents caused by motorists who run red lights. Disregarding traffic controls is a leading cause of urban crashes in the U.S. today. Surveys show most people run red lights because they're simply in a hurry. A careless moment of running a red light can affect your life, and the lives of others, in a tragic way. The City of Cleveland is working hard to stop red-light runners and dangerous drivers who irresponsibly put others at risk – we know that lives are depending on it.



It's Simple – Red Means Stop!

SafeStreet[®] is a program for motorists and pedestrians in Cleveland, serving to reduce crashes and save lives. Beginning in October 2008 red light photo enforcement Notices of Citation will be issued by the Cleveland Police Department and a \$50 fine will be imposed on the registered owner of the vehicle. However, no points will be assessed against your driving record or insurance as a result of this fine. In the future, as fees are collected from signal violators, net revenue will be used to fund additional safety improvements. *And save more lives.*

The red light camera system is connected to the traffic signal and the camera is *ONLY* activated when the driver enters the intersection after the traffic light has turned red. You will *NOT* be ticketed if your vehicle is already in the intersection when the light turns red.

Camera Locations

25th Street @ Peerless Road

Keith Street @ 20th Street

Keith Street @ Raider Drive



SafeStreet[®] is a program of the City of Cleveland, Tennessee

SafeStreet[®] Program

For questions, please phone: 866.358.3660