



## PRESS RELEASE

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Approximately 30,000 new residents, 14,000 new housing units, and 19,000 more jobs are expected in Bradley County by 2035 (roughly another Cleveland). Where and how this growth occurs will affect the community in many ways, from job opportunities to community appearance and quality of life to costs of government services. Bradley County and the Cities of Cleveland and Charleston are working cooperatively with the Cleveland/Bradley Chamber of Commerce, Cleveland Utilities, Volunteer Energy, and others in a Strategic Plan Task Force to create a “strategic plan”. This long-range vision will focus on the actions that are needed to maximize the benefits of growth opportunities while minimizing potential negative impacts of growth. It will address how the various jurisdictions can work together to manage growth. It will focus on issues such as land use, transportation, public facilities, the natural environment, and the economy.

A **Plan Forum** exists for the sharing of ideas with the public and gathering public input. All residents of Bradley County are invited to be a part of the Plan Forum. The next meeting of the Plan Forum will be held **Thursday, June 17, 2010 at 6:00 p.m.** in the Cleveland/Bradley County Public Library, 795 Church Street NE. The meeting will include an update on the background reports and other information generated thus far in the strategic plan process, and opportunities for comments and discussion of strategic plan issues.

For more information, including background reports on growth issues, please visit our website at [www.bcc2035.com](http://www.bcc2035.com) or follow us on Facebook, or contact Greg Thomas at 479-1913, [gthomas@cityofclevelandtn.com](mailto:gthomas@cityofclevelandtn.com), or Corey Divel at 728-7108, [cdivel@bradleyco.net](mailto:cdivel@bradleyco.net). You do not have to join anything to participate in the Plan Forum but you are welcome to join our e-mail group to receive information updates or to follow us on Facebook.

City of Cleveland  
June 7, 2010